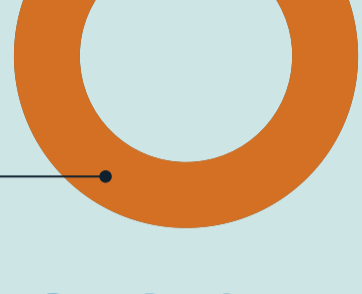


# Is Bad Smell In Your Washroom Driving Customers Away?



## What do Malaysians Think About the Smell in Public Toilets?



**98%**

have experienced bad smell in public washrooms before



**1 out of 4**

refused to use the toilet if it smells bad

## The most recalled locations for bad smells:



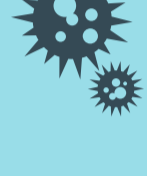
PUBLIC PARK



SHOPPING MALL



RESTAURANT



## Washroom Malodour and the Perception of Cleanliness

**4 out of 5**

assume smelly toilets means the air is filled with bacteria

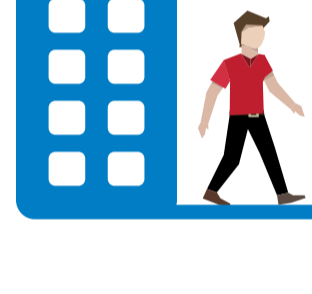


**89%**

said pleasant smelling toilet gives them reassurance that the place is clean



## How will Smelly Washrooms Impact Your Business



**1 out of 2** would choose to leave or not return



**1 in 3**

would tell their friends and family



**60%**

would give negative feedback



## Good Air Hygiene Tips for Your Washroom

Check and maintain your ventilation regularly

Adjust urinal bowl flush settings to your footfall

Clean less visible areas such as the rim under toilet bowl

Ensure bins are emptied regularly

Use air freshener or Premium Scenting to remediate odour

Clean the wall surface area

## Comparison between difference type of diffusing methods



Evaporation



Humidification



Spraying



Premium Scenting

	Evaporation	Humidification	Spraying	Premium Scenting
Automatic operation system	Unachievable	Partially Achievable	Achievable	Achievable
Aroma distribution	Unachievable	Partially Achievable	Partially Achievable	Achievable
Dry particles without any residues	Unachievable	Partially Achievable	Achievable	Achievable
Long lasting aroma	Unachievable	Unachievable	Unachievable	Achievable
Target area coverage	Unachievable	Unachievable	Achievable	Achievable

Achievable

Partially Achievable

Unachievable